

www.rounderlife.com

13800 Panama City Beach PKWY, STE 106-D #340
Panama City Beach, FL 32407

Phone (205) 777-1826

Rounder Magazine

Rounder Magazine AD RATES

Page Size	1X	4X	8X
Full Page	4300	3700	2850
2/3 Page	2700	2450	2100
1/2 Page	2300	1950	1500
1/3 Page	1450	1300	1100
1/4 Page	1250	1050	800
1/6 Page	800	700	575

Premium Positions	1X	4X	8X
2 Page Spread	8550	7750	6750
Back Cover	8000	7050	5950
Inside Back Cover	6550	5750	4750

Premium insertions have priority placement in front of magazine.

Premium Position and Full Page advertisers will also receive a Web Banner.

Branded logo placement on cover **CPM** ***For details, contact advertising@rounderlife.com***

Rounder Magazine

Advertising Deadlines

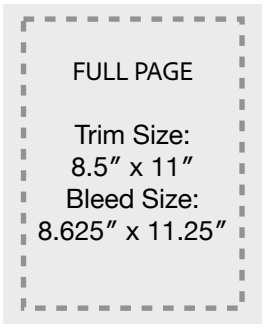
Issue	Ad Deadline	Payment Deadline	Publishing Date
Winter-Spring	March 15th	March 20th	April 15th
Spring-Summer	June 15th	June 20th	July 15th
Summer-Fall	September 15th	September 20th	October 15th
Fall-Winter	December 15th	December 20th	January 15th

**Advertisers receive complimentary magazines based on ad spend. For details, contact advertising@rounderlife.com.*

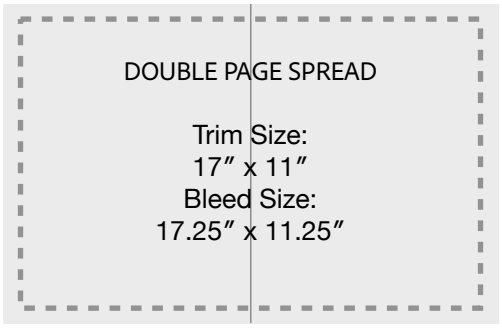
Payments accepted via PayPal (store@rounderlife.com). Mailed payments must be received by the payment deadline. Additional payment methods including Zelle and bank/wire transfers are available upon request.

advertising@rounderlife.com

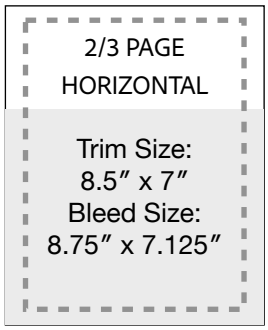
Specs For Rounder Magazine Print Ad Artwork Sizes

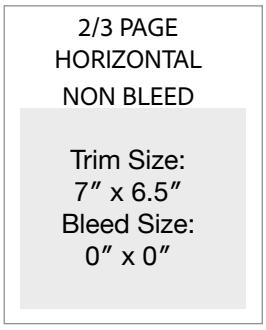


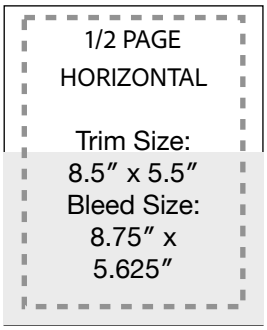


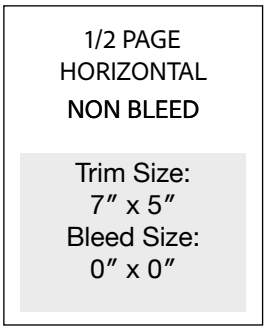


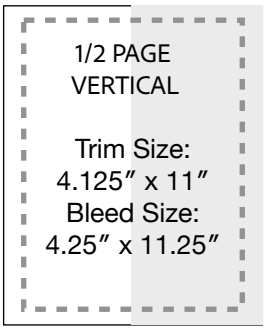
Spread Ads: Keep live matter 1/4″ away from either side of center or 1/2″ total across the gutter.

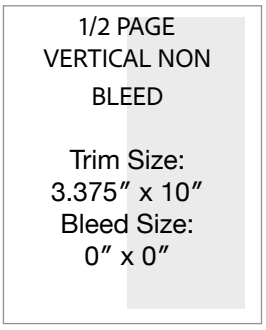


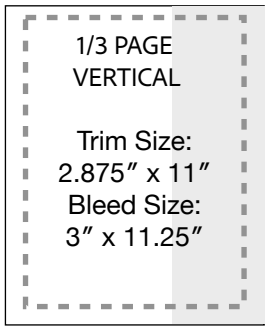


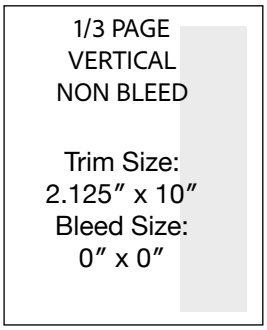


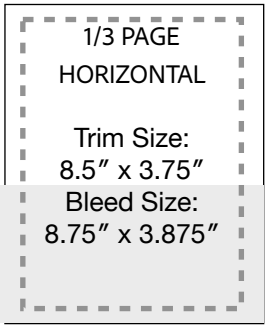


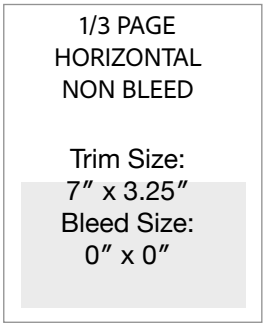


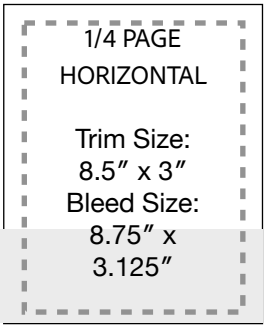


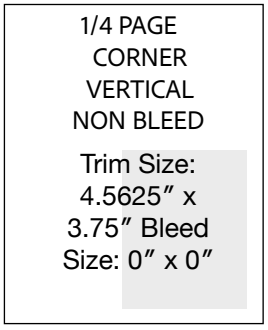






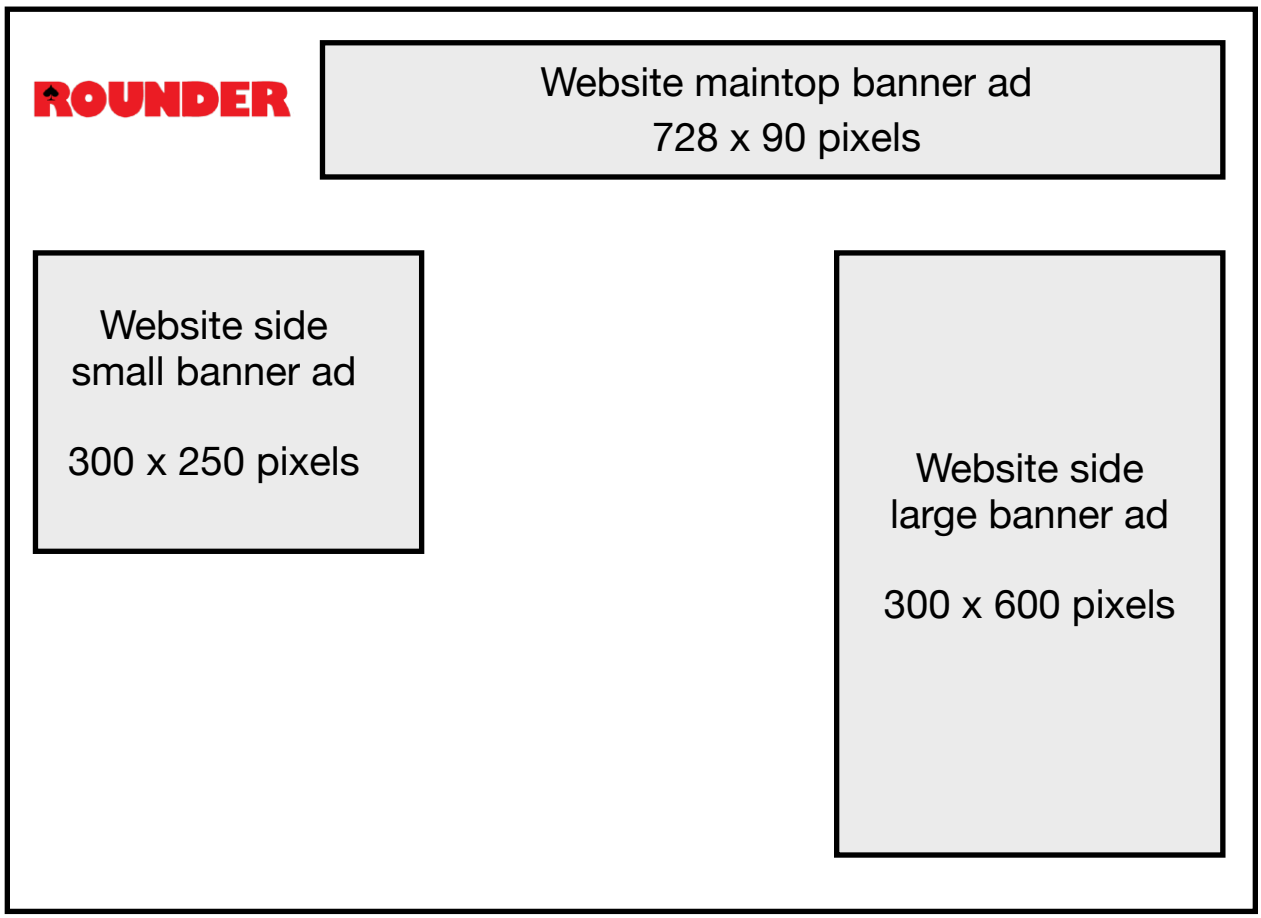






Please submit Ads as JPG. EPS. TIFF. or PDF files with full color and a minimum resolution of 300 dpi.

Specs For Rounder Website Ad Artwork Sizes



Please submit website ads as JPG. or PNG files with a resolution of 72 pixels per inch (PPI)